



Unlimited family plan unlike any other.

Introducing the Simply EverythingSM Family plan, a nationwide plan that offers something for everyone, all unlimited, at one low monthly price. It's the easiest way to give your family what they want, when they want it without ever worrying about the meter running. On top of that you get it all on the Now Network.TM No other phone company's plan can compare. *Don't believe it? See for yourself.*

Sprint Simply EverythingSM Family/Share Plan \$189.98/2 lines <small>Other monthly charges apply. See below.**</small>	Act now and save up to \$50/mo. with Sprint.		
	Verizon <small>Basic Family SharePlan Unlimited</small> \$199.98/2 lines	AT&T <small>Unlimited FamilyTalk Nation</small> \$199.99/2 lines	T-Mobile <small>FamilyTime Unlimited</small> \$149.98/2 lines
• Unlimited talking	✓	✓	✓
• Unlimited web			
• Unlimited email			
• Unlimited Sprint Mobile Email Work			
• Unlimited TV Premier			
• Unlimited text			✓
• Unlimited video messaging			✓
• Unlimited picture sharing			✓
• Unlimited GPS Navigation			
• Unlimited Music Premier			
• Unlimited push-to-talk			
• Unlimited NASCAR Sprint Cup Mobile	Exclusive to Sprint	Exclusive to Sprint	Exclusive to Sprint
• Unlimited NFL Mobile Live			
Additional Costs:	<small>\$30 per account for messaging/pictures/video/IM</small> <small>\$20 per line (\$40 for 2 lines) for TV/data/music/Vcast Vpak/email</small> <small>\$5 per line for push-to-talk</small>	<small>\$30 per account for messaging</small> <small>\$30 per line for data/web/TV</small> <small>\$9.99 per line for navigation</small> <small>\$5 per line for push-to-talk</small>	<small>Up to \$19.99 per line for web/email access</small>
Total: \$189.98	\$279.98	\$319.97	\$189.96
2-year Savings:	Save \$2,160 with Sprint	Save \$3,119.76 with Sprint	No true comparison of services

Existing customers can switch to this plan without extending their contracts. New lines of service require a two-year agreement per line.

Comparison date 10/15/2008

****Monthly charges exclude taxes, Sprint Surcharges [incl. USF charge of up to 11.4% (varies quarterly), Administrative Charge (up to \$1.99/line/mo.), Regulatory Charge (\$0.20/line/mo.) & state/local fees by area]. Sprint Surcharges are not taxes or gov't-required charges and are subject to change. Details: Sprint.com/taxesandfees.**

May require up to a \$36 activation fee/line, credit approval & deposit. \$200 early termination fee/line applies. **Simply Everything Plan:** Offer ends 01/10/09. No plan discounts apply. Premium content/downloads (games, ringers, songs, certain channels, etc.) are add'l charge. Text to 3rd parties to participate in promotions or other may result in add'l charges. Sprint Music Premier includes 150 radio channels and access to \$0.99 song downloads. Sprint TV Premier includes over 20 available channels. GPS Navigation includes Sprint Navigation for Sprint phones or Telenav GPS Navigator for Nextel phones. GPS reliability varies by environment. International services are not included. Email includes use of Sprint Mobile Email, Microsoft Direct Push technology via Active SyncTM, Versamail, IBM Lotus Notes Traveler[®] or BlackBerry[®] Internet Service (BIS). Direct Connect and Group Connect (20 max. participants) allows connection to other Nextel Direct Connect subscribers on the same push-to-talk network platform. Sprint may terminate service if (1) more than 800 minutes, (2) a majority of minutes or (3) a majority of kilobytes in a given month are used while roaming. Services are not available for use as a modem, in connection with server devices or host computer applications, other systems that drive continuous heavy traffic or data sessions, or as substitute for frame relay connections. **Claims:** Based on publicly-available information as of 9/10/2008. **Other Terms:** Coverage not available everywhere. Nationwide Sprint Network reaches over 262 million people. Sprint Mobile Broadband network reaches over 241 million people. Offers & service plan features not available in all markets/retail locations or for all phones/networks. Pricing, offer terms, fees & features may vary for existing customers. Other restrictions apply. See store or Sprint.com for details. ©2008 Sprint. Sprint and the logo are trademarks of Sprint. Other marks are the property of their respective owners.